NEW MEXICO INTERNATIONAL AUTO SHOW

April 13-15, 2018 • Albuquerque Convention Center 401 2nd Street, Albuquerque, NM 87102 www.NewMexicoAutoShow.com

DAYS/HOURS		ADMISSION	ADMISSION	
Friday, April 21	12 p.m. – 9 p.m.	Adults (13 – 61)	\$10	
Saturday, April 22	10 a.m. – 9 p.m.	Seniors (62 & older)	\$5	
Sunday, April 23	10 a.m. – 6 p.m.	Military (w/ any DOD ID) Children (12 & younger)	\$5 FREE	

SHOW DISPLAY AND HIGHLIGHTS

Major Domestic & Import Manufacturers – Featuring the latest cars, trucks, crossovers, vans and sport/utility vehicles,

Luxury Cars – Stop by the Southwest Hall and see the latest models from Alfa-Romeo, Audi, Lincoln, Mercedes-Benz, Porsche and Volvo.

Motor Trend's Car, Truck and SUV "of the Year" Winners – Check out the Motor Trend Car of the Year: Alfa-Romeo Giulia, Motor Trend Truck of the Year: Ford F-150 and the Motor Trend SUV of the Year: Honda CR-V. See why the magazine editors rated these the best of 2018.

Technology – Significant upgrades in safety, entertainment and convenience features have made new models more sophisticated than ever, including 360-degree view cameras, lane departure warning, blind spot warning, LTE and wifi connections! The auto show is the perfect place to get hands on and talk with product specialist about these new advances that are making commutes safer and more enjoyable.

Test Drives – Get behind the wheel and drive more than 20 vehicles right at the auto show. See official auto show website for days and hours of operation. *Vehicles are subject to change and restrictions apply.*

Drive FCA!

Don't miss your chance to drive and experience the latest models from Chrysler, Dodge, FIAT, Jeep®, and Ram and at the New Mexico International Auto Show. There's no-pressure, no-hassle. And there's no additional charge! Drivers must be 18 years of age or older; present a valid driver license; must pass a breathalyzer. Passengers must be 8 years of age or older. All must sign a waiver of liability.

Vehicles:

Chrysler 300, Chrysler Pacifica, Dodge Challenger, Dodge Charger, Dodge Durango, Fiat 124 Spider, Fiat 500, Fiat 500X, Jeep® Cherokee, Jeep® Compass, Ram 1500

Hours of operation: Friday April 13th 12pm-6:30pm, Saturday, April 14th 10am-7:30pm, Sunday April 15th 10am-6pm

• Ford Go Further Ride & Drive

Attendees can experience the performance and handling of the newest vehicles from Ford.

Vehicles:

EcoSport, Escape, Expedition, Explorer, Focus, Fusion, F-150

Hours of operation: Friday April 13th 12pm-7pm, Saturday April 14th 10am-7pm, Sunday April 15th 10am-6pm

Toyota Drive Center

Auto show attendees will have a chance to sit behind the wheel and get a real feel for the performance and handling of several new vehicles from Toyota.

Vehicles:

Camry, Corolla, Highlander, RAV4

Hours of operation: Friday April 13th 12pm-8pm, Saturday April 14th 10am-7pm, Sunday April 15th 10am-5pm

Kids Autobahn – Available each day, children ages three to nine can test-drive a variety of battery powered vehicles at the show.

Kid's Car Raffle – In partnership with First Financial Credit Union and The Albuquerque Police Officers Foundation. Raising funds for statewide law enforcement and their families. Funds are granted to law enforcement families that have lost a family law enforcement officer in the line of duty as well as aiding officers who are injured in the line of duty.

DISCOUNTS & PROMOTIONS

Discount Adult E-Tickets – Save time and proceed directly to the show entrance by purchasing adult E-tickets at www.NewMexicoAutoShow.com. Plus, adult e-tickets are \$1 off the regular adult admission price on all show days.

Discounts at SONIC® Drive-Ins – Visit participating SONIC® Drive-In locations in the Albuquerque metro area to pick up a pass for one complimentary admission on Friday, April 13, while supplies last. Or present the pass on Saturday or Sunday to purchase up to two discounted \$8 tickets.

FREE Subscription to Motor Trend - For all attendees, courtesy of the New Mexico Automotive Dealers Association.

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MEDIA CONTACT

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